



the Good News Doctor

NOTICE OF PRIVACY PRACTICES (HIPAA)

Effective Date: September 23, 2026

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

The Good News Doctor is committed to protecting the privacy and security of your personal and protected health information ("PHI"). This Notice describes how we may use and disclose your health information, your rights concerning that information, and our responsibilities under applicable privacy laws, including the Health Insurance Portability and Accountability Act ("HIPAA").

How We May Use and Share Your Health Information

Treatment. We may use and disclose your health information to provide, coordinate, or manage your care. For example, we may share relevant information with another healthcare provider involved in your care, such as a physician, chiropractor, therapist, laboratory, imaging facility, or other provider.

Payment. We may use or disclose health information as necessary for billing, payment processing, insurance reimbursement, superbills, or other payment-related activities.

Healthcare Operations. We may use your information in connection with operating our practice. This may include quality assessment, staff training, administrative functions, compliance activities, scheduling, customer service, technology systems, and evaluating or improving the services we provide.

Appointment Reminders and Communications. We may contact you regarding appointments, follow-up care, test results, services, educational information, or other matters related to your care. Depending upon the communication preferences you provide to us, this may include telephone, voicemail, text message, email, or patient-portal communications. Electronic communications can carry privacy risks. We encourage patients not to transmit highly sensitive medical information through unsecured email, text messaging, social media, or public/community forums.

Business Associates. We may use third-party service providers to assist with functions such as electronic health records, scheduling, billing, communications, data storage, laboratory services, or other practice operations. When HIPAA requires it, these organizations must appropriately safeguard protected health information.

Required or Permitted by Law. We may disclose information without your written authorization when permitted or required by law, including certain situations involving public health and safety, suspected abuse or neglect, health oversight activities, judicial or administrative proceedings, law enforcement, workers' compensation, medical examiners, or other governmental requirements.

Uses Requiring Your Authorization

We will obtain your written authorization before using or disclosing your health information when HIPAA or other applicable law requires authorization. This may include certain uses of your information for marketing purposes, the sale of protected health information, and other uses or disclosures not otherwise permitted by law.

If you give us written authorization, you may revoke that authorization in writing at any time, except to the extent that we have already acted in reliance upon it.

Testimonials, photographs, videos, case studies, and social media. We will not use identifiable patient photographs, videos, testimonials, case information, or health information for public marketing, educational presentations, websites, or social media when authorization is legally required unless we have obtained appropriate written permission.

Your Rights

Access your records. You may request to inspect or receive an electronic or paper copy of health and billing information maintained about you, subject to certain legal exceptions.

Request corrections. If you believe information in your record is incorrect or incomplete, you may request that we amend it. We may deny certain requests but will explain the reason when required.

Request confidential communications. You may ask us to communicate with you in a particular way or at a particular location.

Request restrictions. You may ask us not to use or disclose certain health information for treatment, payment, or healthcare operations. We are not always required to agree. If you pay for a healthcare service or item completely out of pocket, you may ask us not to disclose information concerning that service to your health plan for payment or healthcare operations, and we generally must honor that request unless disclosure is required by law.

Receive an accounting of disclosures. You may request a list of certain disclosures we have made of your protected health information, generally covering the six years before your request, subject to exclusions permitted by HIPAA.

Receive a copy of this Notice. You may request a paper copy at any time, even if you previously agreed to receive it electronically.

Choose someone to act for you. If another person has legal authority to act on your behalf, that individual may exercise applicable privacy rights on your behalf.

File a complaint. If you believe your privacy rights have been violated, you may file a complaint with The Good News Doctor or with the U.S. Department of Health and Human Services Office for Civil Rights. We will not retaliate against you for filing a privacy complaint.

Our Responsibilities

The Good News Doctor is required to maintain the privacy and security of protected health information as required by applicable law; provide this Notice describing our legal duties and privacy practices; follow the Notice currently in effect; notify affected individuals when required following a breach of unsecured protected health information; and limit uses and disclosures of protected health information as required by law.

Substance Use Disorder Records

Certain records relating to substance use disorder treatment may receive additional protection under federal law, including 42 CFR Part 2. To the extent The Good News Doctor maintains records subject to those protections, such information will be used and disclosed only as permitted by applicable law. Information protected under Part 2 generally may not be used or disclosed in civil, criminal, administrative, or legislative proceedings against a patient without the patient's written consent or an appropriate court order and subpoena, as applicable.

Electronic Communications, Telehealth and Remote Services

The Good News Doctor may offer consultations, educational services, remote testing, telehealth-related services, or other communications through electronic means. We take reasonable measures to protect information transmitted electronically; however, no electronic communication method can be guaranteed to be completely secure. Patients should avoid sending sensitive personal or medical information through public social-media pages, community forums, webinar chats, or other public or shared communication channels.

Webinars, Q&A; Sessions and Educational Communities

The Good News Doctor may provide educational webinars, membership programs, live Q&A; sessions, online communities, and recorded educational content. Participation in an educational webinar, group Q&A; membership community, or similar program does not create a private clinical setting simply because the program is operated by The Good News Doctor.

Participants should not post or disclose protected health information, medical records, test results, identifying information, or other sensitive personal information in public or group areas. General educational information provided during these programs is not a substitute for individualized evaluation, diagnosis, or treatment. Individual medical questions requiring review of personal health information should be addressed through an appropriate private clinical communication channel.

Website Privacy

Information voluntarily submitted through our website, including contact forms, appointment requests, newsletter registrations, or other online forms, may be collected and used to respond to your inquiry or provide requested services. Our website may also use standard website technologies such as cookies, analytics, or other tools. Information collected outside the context of healthcare treatment may be governed by our separate Website Privacy Policy in addition to any applicable healthcare privacy laws.

Changes to This Notice

We reserve the right to change the terms of this Notice and our privacy practices as permitted by law. Changes may apply to information we already maintain as well as information we receive in the future. When we materially revise this Notice, the updated Notice will be available at our office and on our website.

Questions or Complaints

Privacy Officer - The Good News Doctor
Naples, Florida

Phone: _____

Email: _____

Website: _____

You may also file a complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, 200 Independence Avenue, S.W., Washington, D.C. 20201. Phone: 1-877-696-6775. We will not retaliate against you for filing a complaint.



the **Good News** Doctor

ACKNOWLEDGMENT OF RECEIPT

Notice of Privacy Practices

I acknowledge that I have received or have been given access to The Good News Doctor's Notice of Privacy Practices.

Patient Name

Signature

Date

Parent / Guardian / Representative

Relationship to Patient

For Office Use (if acknowledgment is not obtained)

Document the good-faith effort made to obtain acknowledgment and the reason it was not obtained.

Reason / Notes:

Important: This Notice should be reviewed by qualified healthcare counsel or a HIPAA compliance professional before adoption as the practice's official legal notice. A separate Website Privacy Policy and Medical/Wellness Disclaimer may also be appropriate for public websites, paid memberships, webinars, analytics, payment processing, and marketing communications.